



SPORT MARKETING MOPS



High School Licensing Rates 2008-2009

Lifetime Conditional Use License (this license is for non-advertising applications. This license prohibits teams from generating sponsorship revenue with NSW equipment.) Hardware Includes: One Mop Set (2 NSW branded mop discs, 2 telescoping pole handles, and 2 mop pads.)

Rates:

1 Mop Set:	\$300.00
1 Set Team Branded Overlay Discs:	\$175.00

Full Use License Addendum (this addendum to the Lifetime Conditional Use License allows the right to brand NSW Sport Marketing Mop with sponsor logos and requires a three (3) year minimum term.) Hardware Includes: One Sponsor Branded Overlay Set (Two Overlay Discs) (Mop Set included in Lifetime Conditional Use License)

Rates:

License Addendum:	\$250.00 per year
Additional Sponsor Overlay Disc Sets:	\$100.00 per set (2 discs)