



# **SPORT MARKETING MOPS**



## **Collegiate Licensing Rates 2008-2009**

### **Lifetime Conditional Use License** (this license is for non-advertising applications.

This license prohibits teams from generating sponsorship revenue with NSW equipment.)

Hardware Includes: One Mop Set (2 NSW branded mop discs, 2 telescoping pole handles, and 2 mop pads.)

#### Rates:

1 Mop Set:	\$300.00
1 Set Team Branded Overlay Discs:	\$175.00

**Full Use License Addendum** (this addendum to the Lifetime Conditional Use License allows the right to brand NSW Sport Marketing Mop with sponsor logos and requires a three (3) year minimum term.) Hardware Includes: One Sponsor Branded Overlay Set (Two Overlay Discs) Mop Set is included with the Lifetime Conditional Use License.

#### Rates:

Tier I: (10,000+ average attendance per home game)	\$1,000.00 per year
Tier II: (6,501 - 9,999 average attendance per home game)	\$750.00 per year
Tier III: (3,501 - 6,500 average attendance per home game)	\$500.00 per year
Tier IV: (1 - 3,500 average attendance per home game)	\$250.00 per year
Additional Sponsor Branded Overlay Disc Sets:	\$100.00 per set (2 discs)